

Academic Year: 2025/26

201918 - Final Year Dissertation

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Teaching Guide Information

Subject code: 201918

Degree program: 10013 - Degree in Audiovisual Communication

Type: Final Year Dissertation

Year: 4

Number of ECTS: 18.0

Period: Second term

Languages:

Defense Committee: Group 101: Pending

Practical Teaching: Group 101: Catalan, Spanish

Degree coordination: Ana María González Neira

Subject coordination:

Faculty:

1. Overview

The Final Degree Project comprises a work in which the student shows its ability to apply the knowledge gained throughout the career.

2. Educational and learning outcomes (RD 822/2021 degree programs) or competences (RD 1393/2007 degree programs)

Competences (RD 1393/2007 degree programs)

- [A01] Comunicar mensaxes audiovisuais.
- [A02] Crear produtos audiovisuais.
- [A03] Xestionar proxectos audiovisuais.
- [A04] Investigar e analizar a comunicación audiovisual.
- [A05] Coñecelas teorías e a historia da comunicación audiovisual.
- [A06] Coñecelo sector audiovisual: a oferta e as audiencias.
- [A07] Coñecelas técnicas de creación e produción audiovisual.
- [A08] Coñecela tecnoloxía audiovisual.
- [A09] Coñecelos modelos de xestión.

- **[A10]** Coñecelo marco legal e deontolóxico.
- **[A11]** Coñecelas metodoloxías de investigación e análise.
- **[A12]** Coñecelos principais códigos da mensaxe audiovisual.
- **[B06]** Expresarse correctamente tanto de xeito oral como escrito en linguas oficiais da comunidade autónoma
- **[B08]** Empregar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) precisas para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
- **[B09]** Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida e solidaria capaz de analizar a realidade, diagnosticar problemas, formular e imprantar solución baseadas no coñecemento e orientadas ao ben común
- **[C01]** Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
- **[C02]** Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
- **[C03]** Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
- **[C04]** Valorar a importancia que ten a investigación, innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

3. Contents

Content unit	Description	Education and learning outcomes / competences	Teaching methodology and training activities	Assessment systems
Topic	Tema 1. A idea: Tipos de Traballos Fin de Grao	A01, A02, A03, A04, A05, A06, A07, A08, A09, A10, A11, A12.		SEG42.
Topic	Tema 2. A preproducción do produto audiovisual: Preproducción	A01, A02, A03, A04, A05, A06, A07, A08, A09, A10, A11, A12.		SEG42.
Topic	Tema 3. A creación do produto audiovisual: Producción	A01, A02, A03, A07, A08, A09, A10, A11, A12, B06, B08, B09, C01, C02, C03, C04.		SEG42.
Topic	Tema 4. A posproducción: Posproducción	A01, A02, A03, A04, A05, A06, A07, A08, A09, A10, A11, A12, B06, B08, B09, C01, C02, C03, C04.		SEG42.
Topic	Tema 5. A comercialización do produto audiovisual: Posibles vías	A03, A04, A06, A09, A10, A11, A12, B06, B08, B09, C01, C02, C03, C04.		SEG42.
Topic	Tema 6. A presentación do Traballo Fin de Grao: Pitching	A01, A02, A03, A06, A07, A09,		SEG42.

Content unit	Description	Education and learning outcomes / competences	Teaching methodology and training activities	Assessment systems
		A10, A12, B06, B08, B09, C01, C02, C03, C04.		

4. Teaching methodologies and training activities

Modality In-person					
Methodology	Description	In-person teaching hours	Virtual teaching hours	Independent study hours	Education and learning outcomes / competences
Personalized attention [MAG00]	Tutorización dos Traballos Fin de Grao	129,00	0,00	0,00	A01, A02, A03, A04, A05, A06, A07, A08, A09, A10, A11, A12, B06, B08, B09, C01, C02, C03, C04.
Guest lecture / keynote speech [MAG39]	Sesión de presentación da normativa, estrutura e pasos a seguir para a realización do TFG	3,00	0,00	0,00	A03.
Supervised projects [MAG42]	Elaboración Trabajo Fin de Grao	10,00	0,00	308,00	A01, A02, A03, A04, A05, A06, A07, A08, A09, A10, A11, A12, B06, B08, B09, C01, C02, C03, C04.
Sum of hours by type		142,00	0,00	308,00	
Total hours				450,00	

5. Assessment

Modality In-person			
Assessment system	Description	Weighting (%)	Education and learning outcomes / competences
Supervised projects [SEG42]	Avaliarase a preproducción, produción, posproducción e defensa do TFG	100,00	A01, A02, A03, A04, A05, A06, A07, A08, A09, A10, A11, A12, B06, B08, B09, C01, C02, C03, C04.
Total (%)		100,00	

All aspects related to academic exemption, study dedication, retention, and academic fraud will be governed in accordance with the current [academic regulations](#) of the UDC.

5.1. First opportunity

It is recommended that the student consult the virtual campus platform periodically, since notices, normative and others will be posted there.

All aspects related to “academic dispensation”, “dedication to study”, “permanence” and “academic fraud” will be governed in accordance with the current academic regulations of the UDC.

5.2. Second opportunity

It is recommended that the student consult the virtual campus platform periodically, since notices, normative and others will be posted there.

All aspects related to “academic dispensation”, “dedication to study”, “permanence” and “academic fraud” will be governed in accordance with the current academic regulations of the UDC.

5.3. Early opportunity

There is no early opportunity for the Final Project. Each student will have two opportunities per year.

5.4. Academic exemption

All aspects related to “academic dispensation”, “dedication to study”, “permanence” and “academic fraud” will be governed in accordance with the current academic regulations of the UDC.

All students with recognized part-time (PT) or adapted enrollment status are entitled to academic exemption, once they have accredited one of the circumstances listed in Article 6 of the NDEDA.

Full-time students may also apply for it, provided they accredit one of the circumstances listed in Article 6 of the NDEDA.

The conditions for academic exemption for the Final Degree Project must be agreed upon with the tutor(s) of each project.

There is no academic exemption for the Final Degree Project assertion.

6. Recommended bibliography

Basic bibliography

- Alonso Erausquin, Manuel., Matilla, Luis. (1990). Imágenes en acción análisis y práctica de la expresión audiovisual en la escuela activa. Akal. Book. [\[URL\]](#)
- Alten, Stanley R., Escuela de Cine y Vídeo de Andoain, ed. (2008). El sonido en los medios audiovisuales. Escuela de Cine y Vídeo, 2ª ed.. Book. [\[URL\]](#)
- Arranz-Escacha, Pilar, author., Caldera Serrano, Jorge, author. (2012). Documentación Audiovisual en Televisión. Editorial UOC, First edition.. Book. [\[URL\]](#)
- Canet, Fernando, Prosper Ribes, Josep (2014). Narrativa audiovisual : estrategias y recursos. Síntesis. Book. [\[URL\]](#)