

Academic Year: 2025/26

201889 - Law

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Teaching Guide Information

Subject code: 201889

Degree program: 10013 - Degree in Audiovisual Communication
10098 - Degree in Audiovisual Communication

Type: Basic Training

Year: 1

Number of ECTS: 6.0

Period: Second term

Languages:

Lecture-based teaching: Group 101: Spanish

Interactive teaching: Group 101: Spanish

Group 102: Spanish

Group 103: Spanish

Grade record: Group 1: Spanish

Degree coordination: Ana María González Neira

Subject coordination: José Ron Romero

Faculty: Francisco Javier Sanz Larruga, José Ron Romero

1. Overview

GENERAL OBJECTIVES OF THE COURSE:

- To provide students with essential knowledge of the basic rules of Information and Communication Law, in order to facilitate valid criteria for action in the practice of the audiovisual communication profession. The foundations of the legal regime regarding intellectual property will also be presented.
- To explain the principles, content, and limits of the exercise of constitutional rights and freedoms regarding audiovisual communication in a democratic society.
- To situate students within the legal framework in which their profession will be developed by studying the rights and duties of communication professionals, and, in particular, the legal regime of audiovisual production.
- To understand the structure and legal regime of companies and the various audiovisual media within the framework of the information and knowledge society.

2. Educational and learning outcomes (RD 822/2021 degree programs) or competences (RD 1393/2007 degree programs)

Knowledge

- [C2] Identify and describe the audiovisual sector, its offer and audiences.
- [C3] Interpret the legal and deontological framework of audiovisual communication.
- [C5] Recognize the management models of the audiovisual sector.
- [C6] Identify and assess the importance of entrepreneurial culture and recognize the means to undertake.

Skills

- [H3] Transmit information, ideas, problems and solutions to both specialized and non-specialized audiences, taking into account universal accessibility and design for all people.

Competences

- [CP11] Relate relevant data from one's own field of study to analyze relevant issues of a social, scientific or ethical nature.
- [CP3] Manage audiovisual projects.
- [CP4] Research and analyze audiovisual communication.
- [CP7] Integrate for the exercise of an open, educated, critical, committed, democratic and supportive citizenship, capable of diagnosing problems, formulating and implementing solutions oriented to the common good.
- [CP7-B] Integrate the gender perspective in the analysis of reality and/or in the design and production of content, for a critical, democratic profession committed to diversity and non-violence.
- [CP8] Justify as a professional and citizen the importance of lifelong learning.

3. Contents

Content unit	Description	Education and learning outcomes / competences	Teaching methodologies and training activities	Assessment systems
Topic	1. CONSTITUTIONAL FRAMEWORK OF THE RIGHT TO AUDIOVISUAL INFORMATION: RIGHTS AND FREEDOM OF COMMUNICATION: A. Or human right to information. B. The democratic state and freedom of expression and information: article 20 of the Spanish Constitution. C. Limits on freedom of expression and information. D. Or right of rectification. Law 2/1984. E. The legal guarantees of the Information Law.			
Topic	2. JURIDICAL REGIME OF INTELLECTUAL PROPERTY IN THE FIELD OF COMMUNICATION: A. Introduction B. Moral rights C. Economic rights			
Topic	3. LAW OF MEDIA. COMPANIES AND AUDIOVISUAL MEDIA: A. Introduction. B. The media do not frame the society of information and knowledge. C. The right to electronic communications as a technological tool for audiovisual rights. D. Audiovisual law and regulation of two different audiovisual media.			

4. Teaching methodologies and training activities

Modality In-person					
Methodology	Description	In-person teaching hours	Virtual teaching hours	Independent study hours	
Personalized attention [MAG00]	The students will receive personalized attention in the classroom during the practical sessions, in the hours of tutorials scheduled during the teacher's schedule and through Teams as required.	8,00	0,00	0,00	

Methodology	Description	In-person teaching hours	Virtual teaching hours	Independent study hours	
	Part-time students and academic exemption from attendance exemption will establish with the teacher the relevant methodologies in each case.				
Directed discussion [MAG06]	Practical classes. Before establishing "practice groups" of students, the teacher will previously formulate practical assumptions about the different sections of the subject that will be resolved later in the classes and the schedules planned for this purpose. The groups must present a written report on their intervention in the practical sessions or discussion of two cases raised. They may be carried out electronically or with the use of telematic means, in certain circumstances, and with prior notice or students.	10,00	0,00	20,00	
Objective test [MAG31]	Throughout the course, three objective tests will be carried out corresponding to three thematic parts of the program, consisting of multiple choice tests.	2,00	0,00	35,00	
Seminar [MAG38]	Conferences and seminars. Throughout the course, professionals and researchers will be invited to hold monographic sessions on some current topics or topics of special interest to the students. They may be carried out electronically or with the use of electronic means based on the circumstances, and with prior notice to students.	2,00	0,00	0,00	
Guest lecture / keynote speech [MAG39]	Theoretical classes in the classroom. The teacher will present the basic knowledge essential for the learning required by the subject, as well as guidance on the work materials available to the student. Attendance in in-person classes is mandatory and only students who provide a seriously motivated justification may be absent. Failure to attend without justification will result in the exclusion of the student for the final evaluation. By chance, attendance checks will be carried out in in-person classes.	22,00	0,00	0,00	
Supervised projects [MAG42]	Guardianship anointings. Before establishing "tutorial groups", to pass the subject it will be necessary to prepare a supervised work for each group on a specific topic extracted from the program that the teacher will agree with each group. The work must be defended by the group in a session planned for this purpose in which the intervention of all group members may be required. They may be carried out electronically or with the use of electronic means depending on the circumstances, and with prior notice or students.	7,00	0,00	37,00	
Sum of hours by type		51,00	0,00	92,00	
Total hours				143,00	

5. Assessment

Modality In-person

Assessment system	Description	Weighting (%)	
Directed discussion [SEG06]	Active intervention in two groups in practical classes	20,00	
Objective test [SEG31]	Theoretical-practical exam two fundamental contents of the subject	60,00	
Supervised projects [SEG42]	preparation of monographic works related to program topics	20,00	
Total (%)		100,00	

All aspects related to academic exemption, study dedication, retention, and academic fraud will be governed in accordance with the current [academic regulations](#) of the UDC.

5.1. First opportunity

The personalized EVALUATION of students will be carried out according to the following criteria:

The evaluation of the theoretical knowledge acquired—based on the grades or notes provided by the instructor and the content presented in the monographic seminars—will consist of three objective theoretical tests (multiple choice tests), one for each section of the course syllabus. The dates of these tests will be announced during the first week of class, and may be modified by prior agreement with the students.

To pass the course, students must pass (with at least the minimum grade) each of the three objective theoretical tests. If any of these tests are failed, students must take the final (regular) test for the part or parts they failed. This test will also consist of a multiple choice test on the failed subject.

This theoretical knowledge section, which will be worth 60% of the final grade, must be passed in all cases to assess the rest of the knowledge included in sections 2 and 3 below (practical knowledge and supervised work).

5.2. Second opportunity

To pass the course on this second opportunity, it is necessary to complete and pass the course practicals (debate, jurisprudence cases, and supervised assignments) with the minimum passing grade.

If the above requirement is met, the assessment of the course will consist of an objective test covering its entire content. In this case, the minimum grade must be a passing grade.

5.3. Early opportunity

The early examination opportunity will be conducted under the same conditions as the first one, provided that the second has not been taken

5.4. Academic exemption

For academic exemptions, under the terms established in the UDC regulations, each case will be considered to make the appropriate adjustments.

The course instructors will supervise students with exemptions, establishing a learning plan from the beginning of the course. This plan will consist of:

1. Study of teaching materials, which will be periodically assessed through oral or written tests
2. Determination of a minimum number of practical assignments to be completed
3. Preparation of supervised assignments on specific aspects of the subject

6. Recommended bibliography

Basic bibliography

- Azurmendi, Ana, autor (2023). Derecho de la comunicación: guía jurídica para profesionales de los medios. Ediciones Universidad de Navarra (EUNSA), Segunda edición. Book. [\[URL\]](#)
- Boix Palop, Andrés.; Guichot, Emilio, coord. (2018). Derecho de la comunicación. Iustel, 5ª ed.. Book. [\[URL\]](#)

Supplementary bibliography

- Bragado Herrero de Egaña, Carla, autor (2023). Los retos de la propiedad intelectual en el entorno digital. Editorial Dykinson. Book. [\[URL\]](#)
- Carreras Serra, Lluís de. (2003). Derecho español de la información. UOC. Book. [\[URL\]](#)
- Corredoira y Alfonso, Loreto, dir.; Bel Mallén, Ignacio, dir. (2015). Derecho de la información : el ejercicio del derecho a la información y su jurisprudencia. Centro de Estudios Políticos y Constitucionales. Book. [\[URL\]](#)
- Rodríguez Bajón, Santiago, autor. (2019). Manual de derecho de la comunicación audiovisual. Aranzadi-Thomson Reuters, Primera edición.. Book. [\[URL\]](#)
- Urias Martínez, Joaquín Pablo (2014). Principios de derecho de la información. Tecnos, 3ª ed.. Book. [\[URL\]](#)