

Academic Year: 2025/26

200269 - History of radio, televisión and multi-media

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Teaching Guide Information

Subject code: 200269

Degree program: 10013 - Degree in Audiovisual Communication
10098 - Degree in Audiovisual Communication

Type: Basic Training

Year: 1

Number of ECTS: 6.0

Period: First term

Languages:

Lecture-based teaching: Group 1: Galician

Interactive teaching: Group 1: Galician

Group 2: Galician

Group 3: Galician

Grade record: Group 1: Spanish

Degree coordination: Ana María González Neira

Subject coordination: Ana María González Neira

Faculty: Ana María González Neira

1. Overview

The main historical milestones of television, radio, and multimedia since their inception will be presented. Alongside the global development of these media, special emphasis will be placed on their evolution in Spain and Galicia, as well as on the most significant television programmes since the medium's origins.

2. Educational and learning outcomes (RD 822/2021 degree programs) or competences (RD 1393/2007 degree programs)

Knowledge

- [C1] Define and explain the theories and history of Audiovisual Communication.
- [C2] Identify and describe the audiovisual sector, its offer and audiences.
- [C4] Relate the research and analysis methodologies of the audiovisual field.

- **[C5]** Recognize the management models of the audiovisual sector.
- **[C6]** Identify and assess the importance of entrepreneurial culture and recognize the means to undertake.

Skills

- **[H3]** Transmit information, ideas, problems and solutions to both specialized and non-specialized audiences, taking into account universal accessibility and design for all people.

Competences

- **[CP4]** Research and analyze audiovisual communication.
- **[CP6]** Express oneself correctly both orally and in writing in the official languages of the autonomous community.
- **[CP7]** Integrate for the exercise of an open, educated, critical, committed, democratic and supportive citizenship, capable of diagnosing problems, formulating and implementing solutions oriented to the common good.
- **[CP8]** Justify as a professional and citizen the importance of lifelong learning.
- **[CP9]** Discern and apply the available knowledge, technology and information to solve the problems to be faced in their field of study in a sustainable way.

3. Contents

Content unit	Description	Education and learning outcomes / competences	Teaching methodology and training activities	Assessment systems
Topic	1 Radio: From Its Origins to the Golden Age First Steps The First Radio Stations Programming in the Medium's "Golden Age"			
Topic	2. War and Its Consequences Radio during the Spanish Civil War Radio during the World War The Post-War Radio Context			
Topic	3. Radio in the Second Half of the 20th Century Major Technical Advances A New Concept of Broadcasting			
Topic	4. From Moving Image to Television Early Precedents The First Broadcasts			
Topic	5. National Television Systems: Expansion and Regulation The Global Expansion of Television Regulation of Television Systems			
Topic	6. The Second Era of Television Total Television Liberalization Liquid Television			
Topic	7. Multimedia From Artificial Memory to Collective Memory			
Topic	8. Video Games			

Content unit	Description	Education and learning outcomes / competences	Teaching methodologies and training activities	Assessment systems
	A Historical Overview			

4. Teaching methodologies and training activities

Modality In-person					
Methodology	Description	In-person teaching hours	Virtual teaching hours	Independent study hours	Education and learning outcomes / competences
Personalized attention [MAG00]	Research papers and group debates will be supervised by the instructor.	1,00	0,00	0,00	C4.
Introductory activities [MAG01]	Activities will be conducted prior to the start of any teaching-learning process with the aim of identifying the students' competencies, interests, and/or motivations in relation to the objectives to be achieved as part of the training program. These activities are intended to gather relevant information that allows the teaching process to be structured in a way that promotes effective and meaningful learning, grounded in the students' prior knowledge. An initial explanation of the course and its schedule will be provided.	1,00	0,00	0,00	
Directed discussion [MAG06]	Group-based practical activities will be conducted in which, based on a selection of audiovisual excerpts, students will carry out a reflective task that will lead to a subsequent group discussion.	9,00	0,00	20,00	
Research (Research project) [MAG12]	Individual and group research projects (groups of 4-5 students) will focus on the history of radio, television, and multimedia, based on a predefined list of topics. Toward the end of the course, each group will present their work in a 20-minute oral presentation, followed by a discussion on the content presented.	6,00	0,00	27,00	
Workbook [MAG13]	A set of texts related to the course content will be provided for analysis and reflection.	2,00	0,00	16,00	
Objective test [MAG31]	There will be a written exam with theoretical questions.	6,00	0,00	36,00	
Guest lecture / keynote speech [MAG39]	An oral lecture, complemented by the use of audiovisual materials and the introduction of questions directed at students, is used to convey knowledge and facilitate learning. The lecture format is also known as a conference, expository method, or master class. The latter is typically reserved for a special kind of lecture delivered by a professor on specific occasions, featuring original content and relying almost exclusively on verbal communication to convey information to the audience.	26,00	0,00	0,00	
Sum of hours by type		51,00	0,00	99,00	

Methodology	Description	In-person teaching hours	Virtual teaching hours	Independent study hours	Education and learning outcomes / competences
Total hours				150,00	

5. Assessment

Modality In-person			
Assessment system	Description	Weighting (%)	
Research (Research project) [SEG12]	Research projects with in-class presentations on a specific aspect of the historical development of radio, multimedia or television. The topic will be agreed upon with the instructor. Assessment will take into account the content, writing quality, originality, and presentation.	50,00	
Objective test [SEG31]	Examinations on the course content. Passing these exams is required in order to pass the course.	50,00	
Total (%)		100,00	

All aspects related to academic exemption, study dedication, retention, and academic fraud will be governed in accordance with the current [academic regulations](#) of the UDC.

5.1. First opportunity

Throughout the semester, partial exams will be administered and may have an exempting effect. Passing each of these assessments will exempt the student from that specific part of the syllabus in the January exam (first session). Given the particular context of this academic year, all students are encouraged to participate in these assessments.

In group assignments, any fragment longer than a sentence that is not original will result in a grade of zero for that section for the entire group.

In order to pass the course, students must successfully complete the exams on the theoretical content of the subject.

A single spelling error will result in the cancellation of the assignment or exam in which it occurs.

This course will implement methodologies outlined in the UDC Teaching Innovation Group GIDCOM's work plan.

It is strongly recommended to monitor the official communication channels for updates that may affect the course.

5.2. Second opportunity

In the July exam session, grades from previously completed partial exams will not be retained, and students must complete the full assessment. The same evaluation percentages as in the January session will apply. For students who did not attend classes, the assessment will consist of 40% for the research project and 60% for the objective exam.

5.3. Early opportunity

The evaluation will follow the same criteria established for the first official exam session.

5.4. Academic exemption

Students with officially recognized part-time status and exemption from class attendance must contact the instructor before September 25th in order to arrange a set of assignments that will replace the in-class activities. Submission of these assignments will not be waived and must take place in the classroom.

6. Recommended bibliography

Basic bibliography

- Faus Belau, Angel. (1992). La era audiovisual : historia de los primeros cien años de la radio y la televisión. Ediciones Internacionales Universitarias. Book. [\[URL\]](#)
- Fernández Hermana, Luis Angel, 1946- author., Finquelievich, Susana, prologuista. (2012). Historia Viva de Internet : Los años de En. red. ando (2002-2004). Editorial UOC. Book. [\[URL\]](#)
- Fernández Hermana, Luis Ángel, e-libro, Corp. (2011). Historia viva de Internet : Volumen II. Los años de en.red.ando (1999-2001). Editorial UOC, 1st ed.. Book. [\[URL\]](#)
- Fernández Hermana, Luis Ángel (2011). Historia viva de Internet : los años de en.red.ando. UOC. Book. [\[URL\]](#)
- Montero Díaz, Julio, dir. (2018). Una televisión con dos cadenas : la programación en España (1956-1990). Cátedra.

Book. [\[URL\]](#)

- Palacio, Manuel. (2001). Historia de la televisión en España. Gedisa. Book. [\[URL\]](#)
- Tirant lo Blanch - Biblioteca virtual; Lacalle Zaldueño, María Rosario, editor literario; Paz Rebollo, María Antonia, editor literario; Montero Díaz, Julio, 1951- editor literario (2022). La edad dorada de la televisión generalista en España (1990-2010) : programas y programaciones. Tirant humanidades, [1ª edición]. Book. [\[URL\]](#)

Supplementary bibliography

- Albert, Pierre., Tudesq, André-Jean. (2001). Historia de la radio y la televisión. Fondo de Cultura Económica, 2ª ed. en español.. Book. [\[URL\]](#)
- Balsebre, Armand. (2001). Historia de la radio en España. Cátedra. Another. [\[URL\]](#)
- Briggs, Asa., Burke, Peter. (2005). De Gutenberg a Internet una historia social de los medios de comunicación. Taurus. Book. [\[URL\]](#)
- Buenafoente, Andreu., El Terrat (2011). Lo que vendría a ser la television en España. Planeta. Book. [\[URL\]](#)
- Burnham, Van. (2001). Supercade a visual history of the videogame age, 1971-1984. The MIT Press. Book. [\[URL\]](#)
- Bustamante, Enrique. (2013). Historia de la radio y la televisión en España una asignatura pendiente de la democracia. Gedisa. Book. [\[URL\]](#)
- Carmona, Luis Miguel. (2009). Diccionario de series españolas de televisión : los cien mejores títulos. Cacitel. Book. [\[URL\]](#)
- Carreras Lario, Natividad. (2012). TVE en sus inicios : estudio sobre la programación. Fragua. Book. [\[URL\]](#)
- Casado, María, 1978- (2017). Historias de la tele : los secretos jamás contados de la pequeña pantalla. Aguilar. Book. [\[URL\]](#)
- Cascajosa Virino, Concepción (2016). La cultura de las series. Laertes. Book. [\[URL\]](#)
- Cascajosa Virino, Concepción. (2005). Prime time las mejores series de TV americanas : de CSI a Los Soprano. Calamar. Book. [\[URL\]](#)
- Cascajosa Virino, Concepción., ed. lit. (2007). La caja lista : Television norteamericana de culto. Laertes. Book. [\[URL\]](#)
- Cendán Fraga, Antonio. (1998). A televisión en Galicia. Lea. Book. [\[URL\]](#)
- Diego, Patricia. (2010). La ficción en la pequeña pantalla : cincuenta años de series en España. EUNSA. Book. [\[URL\]](#)
- Díaz, Lorenzo (2006). 50 años de TVE. Alianza. Book. [\[URL\]](#)
- Faus Belau, Angel. (2007). La Radio en España (1896-1977): una historia documental. Taurus. Book. [\[URL\]](#)
- Fernández Sande, Manuel Angel. (2006). Los orígenes de la radio en España. Fragua. Book. [\[URL\]](#)
- Fickers, Andreas, ed. lit.; Bignell, Jonathan, ed. lit. (2008). A European television history. Wiley-Blackwell. Book. [\[URL\]](#)
- Flichy, Patrice. (1993). Una historia de la comunicación moderna : espacio público y vida privada. Gustavo Gili. Book. [\[URL\]](#)
- Gallardo Barragán, Víctor Miguel, coord.; Moreno, Fernando Ángel, coord. (2015). Yo soy más de series: 60 series que cambiaron la historia de la televisión. Esdrújula. Book. [\[URL\]](#)
- García de Castro, Mario. (2002). La ficción televisiva popular una evolución de las series de televisión en España. Gedisa. Book. [\[URL\]](#)
- George, David R., ed. lit.; Cueto Asín, Elena, 1966- , ed. lit.; López, Francisca ed. lit. (López Jiménez), (2009). Historias de la pequeña pantalla representaciones históricas en la televisión de la España democrática. Vervuert; Iberoamericana. Book. [\[URL\]](#)
- Gomery, Douglas. (2008). A history of broadcasting in the United States. Blackwell Pub. Book. [\[URL\]](#)
- González-Fierro Santos, José Manuel, Mena, José Luis. (2008). Las mejores series de la historia de la televisión. Cacitel. Book. [\[URL\]](#)
- Grandío Pérez, María del Mar (2017). Adictos a las series : 50 años de lecciones de los fans. Editorial Uoc; Editorial UOC. Book. [\[URL\]](#)
- Instituto Oficial de Radio y Televisión (España), ed.; Palacio, Manuel, ed. lit. (2006). Las cosas que hemos visto : 50 años y más de TVE. RTVE Instituto. Book. [\[URL\]](#)
- Isaacson, Walter (2014). Los innovadores : la historia de los genios que crearon internet. Debate. Book. [\[URL\]](#)
- Lejarza Ortiz, Mikel., Gómez Amigo, Santiago (2013). Televisores cuadrados, ideas redondas : algunas historias de la televisión. Temas de hoy. Book. [\[URL\]](#)
- Medina, Mercedes, coord. (2008). Series de televisión : el caso de médico de familia, cuéntame cómo pasó y los serrano. Ediciones Internacionales Universitarias. Book. [\[URL\]](#)
- Mendíbil, Alex (2013). España en serie : cada serie cuenta una historia y todas juntas cuentan nuestra historia. Aguilar. Book. [\[URL\]](#)
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- Palacio, Manuel (2012). La televisión durante la transición española. Cátedra. Book. [\[URL\]](#)
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- Rueda Laffond, José Carlos., Chicharro Merayo, María del Mar. (2006). La televisión en España, 1956-2006 : política, consumo y cultura televisiva. Fragua. Book. [\[URL\]](#)
- Rueda Laffond, José Carlos., Coronado Ruiz, Carlota. (2009). La mirada televisiva : ficción y representación histórica en España. Fragua. Book. [\[URL\]](#)
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- Torre, Toni de la, 1981- autor (2016). Historia de las series. Roca. Book. [\[URL\]](#)
- Álvarez Berciano, Rosa. (1999). La comedia enlatada : "de Lucille Ball" a los Simpson. Gedisa. Book. [\[URL\]](#)
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- Íñigo, José María. (2013). La tele que fuimos : [del "Un, dos, tres" a la telebasura]. Ediciones B. Book. [\[URL\]](#)

7. Recommendations

It is recommended to use the virtual platform where the instructor will upload course materials.

Students are advised to stay informed through official communication channels regarding any updates that may affect the course.

This course will include activities aligned with the teaching innovation strategies pursued by the GIDCOM teaching innovation group.